

# WHITLETTS VICTORIA FOOTBALL CLUB



## COMMUNITY ACTIVITIES POLICY

## **Introduction**

Whitletts Victoria Football Club is a member of the West of Scotland Football League , and The Scottish Football Association. We pride ourselves in community integration at all levels. This work is undertaken mainly by our charity organisation, Vics in the Community which is a separate entity from the Club and has its own Board of Trustees.

This policy defines the Clubs' Community Activities Policy.

## **Community Activities Policy**

Whitletts Victoria Football Club ("The Club") is committed to taking an active involvement in our local community. We pride ourselves in the way in which we engage with our local community, on as many levels or areas where we are able to participate.

The Club seek to increase engagement, training provision and support amongst its community residents by working across 4 key themes; Health, Education, Participation and Social Inclusion. The following list is not exhaustive but highlights some of the areas where the Club plays an active part in the local community.

- The Club supports activity in both the local community and the wider football community.
- The Club seeks to promote close links between the Club and its community and to introduce young people, male and female, to football as players and spectators.
- Representatives of the Club, players, coaches or committee members, are willing to attend any event which promotes or encourages any level of football participation within the County. These may include but not restricted to award evenings for local youth clubs, ad hoc coaching sessions for youth or amateur football teams etc.
- The Club will support and are willing to work with outside agencies, especially disadvantaged groups (disabled, low income and ethnic minorities.)
- As a fundamental principle the Disability Discrimination Act states that disabled people should not be treated 'less favourably, without justification'; and 'reasonable adjustments' should be made to make goods, facilities and services accessible. The Club aims to fully comply with both the provisions and spirit of the Act.
- The Club actively supports any local charities which raise funds for football or any other sporting activity within the community.
- The Club supports local community and school's events that promote youth football and grass roots football.
- To encourage more people (especially children) to play football. The Club supports Vics in the Community in its youth Academy. This engages young footballers to play their football with Whitletts Victoria Football Club, as we recognize the requirement for a pyramid progression system for local talent which will hopefully lead to players participating in the senior team.
- At every available opportunity to teach the necessary skills and qualities needed for future generations.
- To promote learner confidence.
- To highlight the benefits of an active lifestyle.
- To encourage participation in sporting activity regardless of gender, ethnicity or disability.
- To encourage more people (especially children) to watch football
- To encourage more people to become interested in and support Whitletts Victoria Football Club. Offering concessions for admission for people over 60 and under 16's. "Early Bird" discounts on season tickets are also offered at the beginning of each season.
- To strive to be role models throughout our involvement in schools and the community.

- The Club aims whenever possible to offer a comprehensive and inclusive programme to young people in the local community who have traditionally been excluded from mainstream sport and education provision.
- Combining sport with schools holding coaching sessions for local Primary school children.
- To maximize the facilities available at New Voluntary Park, Ayr and their community use.
- To utilize the game of football, and facilities at New Voluntary Park, as a vehicle for improvements in education, health, social inclusion and participation whenever possible.
- Regarding anti-racism initiatives, the Club supports the aims of leading initiatives such as Show Racism the Red Card, to tackle the issues and problems of racism in the game and in society, working closely with the Council for Racial Equality.

#### Document Control

Mandatory Review Date (To be reviewed and published annually).

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